

**Hong Kong International Film & TV Market (FILMART)**

香港國際影視展

23-26 / 3 / 2009

Please return the completed form by MAIL to:

FILMART, Service Promotion Department, Hong Kong Trade Development Council,
38/F Office Tower, Convention Plaza, 1 Harbour Road, Wanchai, Hong Kong

OFFICIAL USE ONLY:	HK
Booth size: _____ sqm	Pan / Indiv /
Payment: HK\$ _____	Btr / Complim
Discount: _____	FD Ad: Y / N
Cheque / Credit Card (Visa / AE / Master)	

**** Please print in BLOCK LETTERS. Use ENGLISH to complete this form ******Part 1 Company Information**

The information supplied in Part 1 will be published in the Fair Directory and the 'Name of Company' in Part I will be used to produce fascia board at your stand. The HKTDC will NOT be responsible for any errors or omissions.

(1) NAME OF COMPANY

Company Name in Chinese (optional)

(2) CONTACT DETAILSAddress Country Tel Fax Website Company Email **(3) DELEGATES** (These are the names to be put in the Fair Directory)**(a) Name**Mr/ Miss/ Mrs

Surname

Given Name

Position**(b) Name**Mr/ Miss/ Mrs

Surname

Given Name

Position**(c) Name**Mr/ Miss/ Mrs

Surname

Given Name

Position**(d) Name**Mr/ Miss/ Mrs

Surname

Given Name

Position

Organiser 主辦機構:



(4) TYPE OF BUSINESS (Choose max. 3 options by using "1", "2" and "3" in the order of importance)

- | | |
|--|---|
| <input type="checkbox"/> Film Production | <input type="checkbox"/> Mobile Content |
| <input type="checkbox"/> Film Distribution | <input type="checkbox"/> Internet Content |
| <input type="checkbox"/> Video Distribution | <input type="checkbox"/> Pre-production |
| <input type="checkbox"/> Sales Agent | <input type="checkbox"/> Post-production |
| <input type="checkbox"/> TV Production | <input type="checkbox"/> Film Equipment |
| <input type="checkbox"/> TV Distribution | <input type="checkbox"/> Cinema Operator |
| <input type="checkbox"/> TV Broadcasting | <input type="checkbox"/> Festival / Fair Organiser |
| <input type="checkbox"/> Film Financing | <input type="checkbox"/> Film Commission |
| <input type="checkbox"/> Licensing | <input type="checkbox"/> Union / Guild / Association / Government |
| <input type="checkbox"/> Animation | <input type="checkbox"/> Others. Please specify: |
| <input type="checkbox"/> Digital Entertainment | |

Please also complete **Part 4**

(5) COMPANY PROFILE

****IMPORTANT:** Please provide an **ELECTRONIC COPY** of your **English** company profile, **max 200 words** to filmart@tdc.org.hk upon submitting application form. Please also attach an identical copy of your company profile to this application form. Kindly note that hard copies and faxes will **NOT** be entertained.

Part 2 Contact Person

This is the person we will be contacting regarding your participation

Name

Mr/ Miss/ Mrs
Surname Given Name

Position

Tel **Fax**

Email

(This email will be used for receiving **e-circulars** & as the **log-in ID** for the Exhibitors' Intranet)

Part 3 Options of Participation

Option	Standard Booth (Turn overleaf for Layout)	Price	No. of Booths		Rental
I	3 sq.m furnished standard booth (1.5M x 2M)	HK\$16,500	x	*(Max only ONE booth)	x
II	9 sq.m furnished standard booth (3M x 3M)	HK\$27,600	x		x
III	18 sq.m furnished standard booth (6M x 3M)	HK\$49,600	x		x
IV	36 sq.m furnished standard booth (6M x 6M)	HK\$86,000	x		x
Option	Raw Space	Price	Space Requirement		Rental
V	#Raw space of 36 sq.m or above (Carpeted only)	HK\$2,250 per sq.m	x	sq.m	x
					TOTAL:

* Each company is entitled to applying for only ONE 3 sq.m standard booth.

Approval from TDC is needed for raw space application.

Part 4 TV World (Optional)

Part 4 is to be completed by those whose business involve a substantial portion in TV-related areas and would like to take part in TV World. TV World is FILMART's thematic initiative, which endeavours to open up the prospects for the TV industry. Upon joining TV World, you will be invited to participate in various activities which will present you to a host of business opportunities.

Please tick "✓" the appropriate box(es).

- I would like to join TV World and be listed in the TV World Directory
- I would like the TV World logo to appear on my company fascia at the show

(The TV World logo would help to identify your company as a participant of TV World)

PART 5 Participation Fee and Payment Method

**IMPORTANT

- (1) Exhibitors taking 3sq.m, 9sq.m, 18sq.m and 36sq.m booths must settle **FULL PAYMENT** upon submitting application form. If full **payment** is not received, the application will NOT be processed.
- (2) Exhibitors taking raw space (36sq.m or above) may opt to pay 50% deposit upon submitting application form, and settle the 50% balance on or before **16 January 2009**. If full payment is not received by **16 January 2009**, the application will NOT be processed.
- (3) Past exhibitors in FILMART 2008 applying on or before **30 September 2008** will be offered 10% Early Bird cum Loyalty Discounts .
- (4) 5% Early Bird Discounts will be offered to New Exhibitors applying on or before **19 November 2008**.
- (5) One page FREE ad near their company profile in the Fair Directory will be offered to all exhibitors applying on or before **19 November 2008**. More information will be given upon successful application.

Please tick "✓" the appropriate box(es) and write down the appropriate amount of participation fee.

- 10% Early Bird cum Loyalty Discount for FILMART 2008 Exhibitors (Applying on or before 30 September 2008)
- 5% Early Bird cum New-to-Market Discount for New Exhibitors of Filmart (Applying on or before 19 November 2008)
- Full Rate (Applying after 19 November 2008)
- One page free ad in Fair Directory (Applying on or before 19 November 2008)

Total Rental:

PAYMENT METHODS

- Cheque**

Enclosed a crossed cheque payable to "Hong Kong Trade Development Council" covering full payment of participation fee

HK\$ _____

- Credit Card**

Card type: Visa American Express Mastercard

Name of Cardholder _____

HK\$ _____

Card Number _____

Expiry Date _____

Signature _____

DECLARATION

We, _____ (company name), hereby apply for joining the Hong Kong International Film & TV Market 2009. We agree to abide by the "Terms of Application and Exhibition Rules & Regulations" set out by the Organiser. We understand that the above information will be included into the HKTDC's databank and the Organiser can make use of our information for trade promotion purposes or on-pass to third parties for promotion of the Hong Kong International Film & TV Market 2009. We accept that the Organiser bears no responsibility for any error or omission.

I do not wish to have my information on-passed to third parties for the promotion of the Hong Kong International Film & TV Market 2009.

Name _____ Position _____

Date _____ Company Chop & Authorised Signature _____

Checklist

**IMPORTANT

Please check that all items are fulfilled before sending in your application. Missing information may result in unsuccessful application.

Application Form duly completed

Part 1

Part 2

Part 3

Part 4 (Optional)

Part 5

Electronic copy of Company Profile (in English; max 200 words) sent to filmart@tdc.org.hk upon submitting application form

An identical hard copy of the above Company Profile attached to the Application Form

For exhibitors taking 3sq.m, 9sq.m, 18sq.m and 36sq.m booths:

Full payment settled upon submitting application form

For exhibitors taking raw space (36sq.m or above):

50% deposit settled upon submitting application form







50% balance settled on or before 16 January, 2009

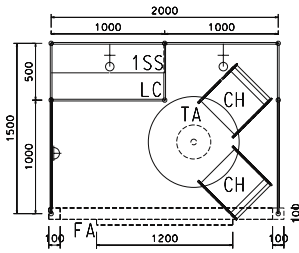
Booth Layout and Facilities

(Subject to changes)

I 3 sq.m. Standard Booth







Standard Booth Facilities

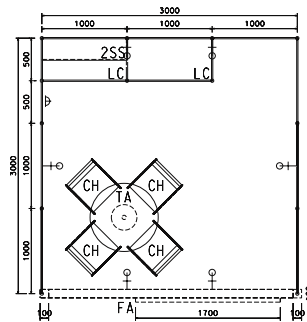
Legend	Description	Qty
	750MM H. Lockable Cabinet	1
	1000 X 300MM Slant Shelf	1
	Table	1
	Chair	2
FA	Company Fascia	1
	Power Socket	1
	100W Arm-Spotlight	2



II 9 sq.m. Standard Booth











Standard Booth Facilities

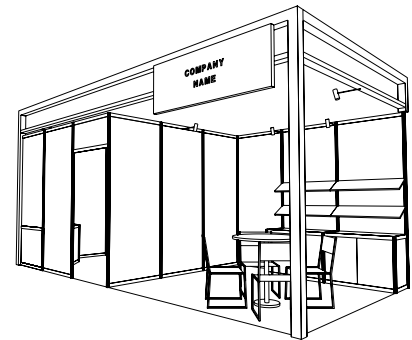
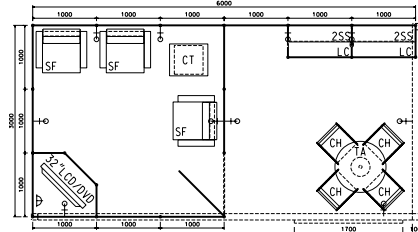
Legend	Description	Qty
	750MM H. Lockable Cabinet	2
	1000 X 300MM Slant Shelf	2
	Table	1
	Chair	4
FA	Company Fascia	1
	Power Socket	1
	100W Arm-Spotlight	6



III 18 sq.m. Standard Booth











Standard Booth Facilities

Legend	Description	Qty
	750MM H. Lockable Cabinet	2
	1000 X 300MM Slant Shelf	4
	Table	1
	Chair	4
	Sofa	3
	Coffee Table	1
FA	Company Fascia	2
	Power Socket	2
	100W Arm-Spotlight	10
	32" LCD/DVD Player	1
	1000 X 1000 X 750mmH Display Platform	1



IV 36 sq.m. Standard Booth

Standard Booth Facilities

Legend	Description	Qty
	750MM H. Lockable Cabinet	4
	1000 X 300MM Slant Shelf	10
	Table	1
	Chair	4
	Sofa	4
	Coffee Table	1
FA	Company Fascia	3
	Power Socket	2
	100W Arm-Spotlight	14
	32" LCD/DVD Player	2
	1000 X 1000 X 750mmH Display Platform	2

