



# Hong Kong International Film & TV Market (FILMART)

## 香港國際影視展

### 22-25 / 3 / 2010

Please return the completed form with requested info by MAIL to:  
 FILMART, Service Promotion Department, Hong Kong Trade Development Council,  
 38/F Office Tower, Convention Plaza, 1 Harbour Road, Wanchai, Hong Kong

<b>OFFICIAL USE ONLY:</b>	<b>HK</b>
Booth size: _____ sqm	Pav / Indiv / Btr / Complim
Payment: HK\$ _____	
Discount: _____	FD Ad: Y / N
Cheque / Credit Card (Visa / AE / Master)	

### Part 1 Company Information

**\*\*IMPORTANT**

- Information supplied in Part 1 of application form will be published in the Fair Directory and Fair website. You may as a result receive inquiries directly from interested buyers.
- The "Company Name" will be used to produce fascia board at your booth.
- All information must be completed in **ENGLISH**.
- The Organiser will NOT be responsible for any errors or omissions.

(1) COMPANY NAME

Company Name in Chinese (Optional)

(2) CONTACT DETAILS

Address

Country

Tel

Country Code Area Code

Fax

Country Code Area Code

Company Email  Website

(3) DELEGATES (These are the names to be listed in the Fair Directory)

(a) Name	Position
Mr/ Miss/ Mrs <input type="text"/> <input type="text"/>	<input type="text"/>
Surname Given Name	
(b) Name	Position
Mr/ Miss/ Mrs <input type="text"/> <input type="text"/>	<input type="text"/>
Surname Given Name	
(c) Name	Position
Mr/ Miss/ Mrs <input type="text"/> <input type="text"/>	<input type="text"/>
Surname Given Name	

Organiser 主辦機構:



**(4) TYPE OF BUSINESS** (Choose max. 3 options by using "1", "2" and "3" in the order of importance)

- |  |   |
|--|---|
| <input type="checkbox"/> Film Production       | <input type="checkbox"/> Mobile Content                           |
| <input type="checkbox"/> Film Distribution     | <input type="checkbox"/> Internet Content                         |
| <input type="checkbox"/> Video Distribution    | <input type="checkbox"/> Pre-production                           |
| <input type="checkbox"/> Sales Agent           | <input type="checkbox"/> Post-production                          |
| <input type="checkbox"/> TV Production         | <input type="checkbox"/> Film Equipment                           |
| <input type="checkbox"/> TV Distribution       | <input type="checkbox"/> Cinema Operator                          |
| <input type="checkbox"/> TV Broadcasting       | <input type="checkbox"/> Festival / Fair Organiser                |
| <input type="checkbox"/> Film Financing        | <input type="checkbox"/> Film Commission                          |
| <input type="checkbox"/> Licensing             | <input type="checkbox"/> Union / Guild / Association / Government |
| <input type="checkbox"/> Animation             | <input type="checkbox"/> Others. Please specify:                  |
| <input type="checkbox"/> Digital Entertainment |   |

Please also complete **Part 4**

**(5) COMPANY PROFILE**

**\*\*IMPORTANT:** Please provide an **ELECTRONIC COPY**(eg. in MS Word format) of your **English** company profile, **max 190 words** to [filmart@hktdc.org](mailto:filmart@hktdc.org) upon submission of this application form. The Organiser reserves the rights to shorten any company profile exceeding the limit.

**Part 2 Contact Person**

This is the person we will be contacting regarding your participation.

**Name**

Mr/ Miss/ Mrs

Surname Given Name

**Position**

Tel     Fax

Country Code Area Code Country Code Area Code

Email

(This email will be used for receiving e-circulars & as the log-in ID for the Exhibitors' Intranet. Please make sure this email address is a **valid** and **frequently used** email.)

**Part 3 Options of Participation**

Option	Standard Booth (Turn overleaf for Layout)	Price	No. of Booths		Rental
I	3 sq.m furnished standard booth (1.5M x 2M)	HK\$16,500	x	*(Max ONE booth only)	x
II	9 sq.m furnished standard booth (3M x 3M)	HK\$27,600	x		x
III	18 sq.m furnished standard booth (6M x 3M)	HK\$49,600	x		x
IV	36 sq.m furnished standard booth (6M x 6M)	HK\$86,000	x		x
Option	Raw Space	Price	Space Requirement		Rental
V	#Raw space of 36 sq.m or above (Carpeted only)	HK\$2,250 per sq.m	x	sq.m	x

\* For 3 sq.m. standard booth, each company is entitled to apply for one booth maximum.

**TOTAL: HK\$**

# Booth design should be submitted for the organiser's approval.

## Part 4 TV World (Optional)

Part 4 is to be completed by those whose business involve a substantial portion in TV-related areas and would like to take part in TV World. TV World is FILMART's thematic initiative, which endeavours to open up the prospects for the TV industry.

Please tick "✓" the appropriate box(es).

- I would like to join TV World and to be included on the TV World Listing
- I would like the TV World logo to appear on my company fascia at **FILMART**  
(The TV World logo would help identify your company as a participant of TV World)

## PART 5 Participation Fee and Payment Method

### \*\*IMPORTANT

- (1) Exhibitors taking 3 sq.m, 9 sq.m, 18 sq.m and 36 sq.m standard booths must settle **FULL PAYMENT** upon submission of application form. Otherwise, the application will NOT be processed.
- (2) Exhibitors taking raw space (36 sq.m or above) may opt to pay 50% deposit upon submission of application form, and settle the 50% balance **on or before 8 January 2010**. Otherwise, the application will NOT be processed.
- (3) 5% Early Bird Discount will be offered to **Exhibitors** applying **on or before 8 November 2009**.
- (4) ALL exhibitors applying **on or before 8 November 2009** will be offered one page complimentary print ad (if possible, placed near their company profiles) in the Fair Directory. Ad specifications will be given upon successful application.

Total Rental: HK\$

### PAYMENT METHODS

**Cheque**

Enclosed a crossed cheque payable to "Hong Kong Trade Development Council" covering full payment of participation fee

HK\$ \_\_\_\_\_

**Credit Card**

Card type:  Visa  American Express  Mastercard

Name of Cardholder \_\_\_\_\_

HK\$ \_\_\_\_\_

Card Number \_\_\_\_\_

Expiry Date \_\_\_\_\_

Signature \_\_\_\_\_

## DECLARATION

We, \_\_\_\_\_ (company name), hereby apply for joining the Hong Kong International Film & TV Market (FILMART) 2010. We agree to abide by the "Terms of Application and Exhibition Rules & Regulations" set out by the Organiser. We understand that the above information will be included into the HKTDC's databank and the Organiser can make use of our information for trade promotion purposes or on-pass to third parties for promotion of the Hong Kong International Film & TV Market (FILMART) 2010. We accept that the Organiser bears no responsibility for any errors or omissions.

I do not wish to have my information on-passed to third parties for the promotion of the Hong Kong International Film & TV Market (FILMART) 2010.

Name \_\_\_\_\_ Position \_\_\_\_\_

Date \_\_\_\_\_ Company Chop & Authorised Signature \_\_\_\_\_

## Checklist

### \*\*IMPORTANT

Please check that all items are fulfilled before submitting your application. Missing information may result in unsuccessful application.

Application Form duly completed

Part 1

Part 2

Part 3

Part 4 (Optional)

Part 5

Electronic copy of Company Profile (in English; max 190 words) sent to [filmart@hktdc.org](mailto:filmart@hktdc.org) upon submission of application form

An identical hard copy of the above Company Profile attached to the Application Form

### For exhibitors taking 3 sq.m, 9 sq.m, 18 sq.m and 36 sq.m standard booths:

Full payment settled upon submission of application form

### For exhibitors taking raw space (36 sq.m or above):

50% deposit settled upon submission of application form

50% balance settled on or before 8 January, 2010

(If payment is settled by Telegraphic Transfer, please email the bank receipt to [filmart@hktdc.org](mailto:filmart@hktdc.org) for confirmation.)

### For any enquiries about exhibiting in FILMART, please contact:

**Ms Emily Cheung**

**Tel: 2584-4322**

**Email: [emily.py.cheung@hktdc.org](mailto:emily.py.cheung@hktdc.org)**

**Ms Clare Chap**

**Tel: 2584-4218**

**Email: [clare.sh.chap@hktdc.org](mailto:clare.sh.chap@hktdc.org)**









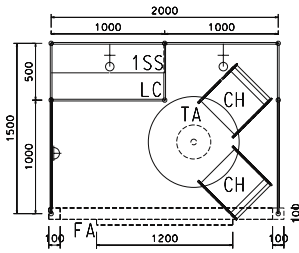
# Booth Layout and Facilities

(Subject to changes)

## I 3 sq.m. Standard Booth







### Standard Booth Facilities

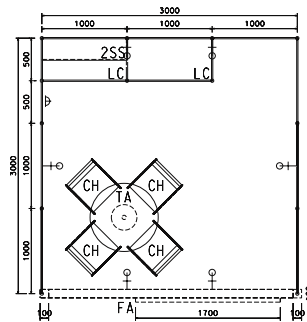
Legend	Description	Qty
	750MM H. Lockable Cabinet	1
	1000 X 300MM Slant Shelf	1
	Table	1
	Chair	2
FA	Company Fascia	1
	Power Socket	1
	100W Arm-Spotlight	2



## II 9 sq.m. Standard Booth











### Standard Booth Facilities

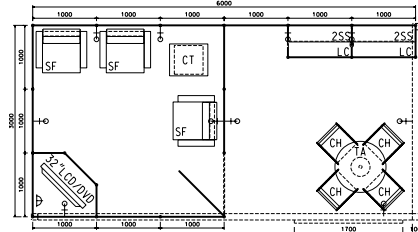
Legend	Description	Qty
	750MM H. Lockable Cabinet	2
	1000 X 300MM Slant Shelf	2
	Table	1
	Chair	4
FA	Company Fascia	1
	Power Socket	1
	100W Arm-Spotlight	6



## III 18 sq.m. Standard Booth











### Standard Booth Facilities

Legend	Description	Qty
	750MM H. Lockable Cabinet	2
	1000 X 300MM Slant Shelf	4
	Table	1
	Chair	4
	Sofa	3
	Coffee Table	1
FA	Company Fascia	2
	Power Socket	2
	100W Arm-Spotlight	10
	32" LCD/DVD Player	1
	1000 X 1000 X 750mmH Display Platform	1



## IV 36 sq.m. Standard Booth

### Standard Booth Facilities

Legend	Description	Qty
	750MM H. Lockable Cabinet	4
	1000 X 300MM Slant Shelf	10
	Table	1
	Chair	4
	Sofa	4
	Coffee Table	1
FA	Company Fascia	3
	Power Socket	2
	100W Arm-Spotlight	14
	32" LCD/DVD Player	2
	1000 X 1000 X 750mmH Display Platform	2

