



Hong Kong Cinema at Cannes 2006 (17-27 May 2006)

Marché du Film, the film market to be held concurrently with the Cannes Film Festival 2006 during 17-27 May 2006, is one of the most popular and important film markets in the world. Join the umbrella promotion organized by the Hong Kong Trade Development Council to maximize your exposure, tap new opportunities and showcase the collective strengths of Hong Kong's film & entertainment-related services:

- Secure your booth space at the Hong Kong Pavilion, Palais (limited space remains)
- Make use of the complimentary meeting space and facilities at the Hong Kong Pavilion, International Village, for your business meetings and networking events
- Enjoy complimentary publicity offers

Book Your Booth Space at the Hong Kong Pavilion, Palais

Limited booths of different sizes are available on a first-come-first-served basis: 9sq.m (HK\$ 56,360), 12sq.m (HK\$ 64,960) and 18sq.m (HK\$ 82,170). Interested parties please contact Mr. Jimmy Huen at +852 2584 4502 (telephone) or jimmy.mw.huen@tdc.org.hk (email) at your earliest convenience.

Business Centre at the Hong Kong Pavilion, International Village

Conveniently situated near to the *Plage des Palmes*, the new and improved Hong Kong Pavilion at the International Village (50 sqm in-door space, plus approx. 30 sqm terrace space) provides workstations and private space for business meetings, media interviews and networking events.

Complimentary facilities include:

- Basic furniture
- Computer with internet connection
- Telephone (for local call)
- Facsimile machine (for local fax)
- Plasma TV
- Portable DVD player
- Coffee & tea



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Who can book these facilities?

- Hong Kong citizens with valid Hong Kong identity cards or passports, or
- Staff of film & entertainment companies with businesses registered in Hong Kong
- Overseas guests accompanied by the above-mentioned personnel

****Please note that the venue and facilities are strictly for business purposes only**

How to book?

- Prior booking via the online system or fax is required to use the facilities; bookings are on a first-come-first-served basis
- Complete & return the attached Hong Kong Pavilion Booking Form (CF1) via fax (+852 2169 9594)
- *Recommended and available from 19 April 2006*: submit online booking form via www.hkfilmart.com/cannes
- Please note that all bookings are subject to confirmation via email from our staff

Complimentary Publicity

Film companies with business registration in Hong Kong can enjoy the following HKTDC publicity offers:

- Advertisements in the *Cannes Market News* and trade magazines (to be confirmed)
- Distribution of leaflets or other printed matters at the Hong Kong Pavilion in the Palais and International Village
- Film trailer display at the Hong Kong Pavilion in the Palais and International Village

How to enjoy the above-mentioned publicity opportunities?

Please complete and return the attached forms for Publicity of Screening / Market Information (CF2), Trailer Display (CF3) and Distribution of Marketing Materials (CF4). Please also note the terms and deadlines on the forms.

Due to limited resources, we may not be able to accommodate all requests regarding the above-mentioned facilities. Opportunities are available on a



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first-come-first-served basis.

To secure your requests, we would highly recommend you to submit the forms at your earliest convenience. We look forward to working closely with you on your promotion in Cannes. Should you have an enquiry, please do not hesitate to contact us at the following numbers/emails:

Hong Kong Pavilion, Palais - booth sales enquiry

Mr Jimmy Huen

+852 2584 4502

jimmy.mw.huen@tdc.org.hk

Hong Kong Pavilion, International Village – venue booking enquiry

Ms Jenny Hung

+852 2584 4263

jenny.ml.hung@tdc.org.hk

Trailer submission and enquiry

Ms Jacqueline Liu

+852 2584 4516

Jacqueline.yh.liu@tdc.org.hk

Marketing enquiry

Ms Joyce Cheng

+852 2584 4323

joyce.wc.cheng@tdc.org.hk